

News Letter 3

World Flight for Hearing is proud to announce GN ReSound as the principal sponsor of World Flight for Hearing. GN ReSound, global technology leader in hearing instruments, sells and markets products that help hearing impaired people to a better life.

“As one of the leading companies in the business, GN ReSound sees a mission in spreading knowledge about modern hearing instruments in order to help existing and potential users to fully benefit from state-of-the-art technology available today. GN ReSound also see the importance in showing that hearing instrument is both a positive and a natural aid that today offer both comfort and appealing design. As a consequence of what is mentioned above, it is natural to GN ReSound to be associated with World Flight for Hearing”, says Ove Sandin, General Manager of GN ReSound AB.

“I am very pleased that GN ReSound became the principal sponsor of the project since I really appreciate the company’s products that deliver cutting edge technology, quality and comfort. This partnership is essential for the project – without this we wouldn’t be able to complete our mission and working with such a well reputed quality company as GN ReSound is very enjoyable. The partnership means that we have come to a firm go-decision for completing the project”, says Johan Hammarström, Founder and Project Executive of World Flight for Hearing.

The initial start-up phase of the project has taken more time that anticipated the start of the expedition has been postponed slightly till 18th of March 2006. The project has now reached a phase in which the final plan is in its last iteration. This plan gives the team some flexibility in terms of countries and cities to visit during the expedition and consequently, WFH is still has the opportunity to include additional events related to Hard of Hearing or sponsor activities throughout the course of the expedition.

A large number of activities, including numerous speeches, have already been performed in northern Europe. The speech “Reaching your goals despite your hearing impairment – about World Flight for Hearing” has been a very successful contribution to several congresses, exhibitions and school activities. Please visit the project website, www.worldflightforhearing.com for more information.

Best regards,

World Flight for Hearing Team

Principal Sponsor



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About World Flight for Hearing

World Flight for Hearing, sponsored by GN ReSound, is a unique round the world flight in a small single engine aircraft, initiated to draw attention to hearing impairment and to the technical aids that are available to assist hard of hearing people. Founder of the project is the hearing impaired Johan Hammarström, 28, that, despite his severe hearing impairment has managed to become an experienced pilot. Johan will together with his two friends Henrik Ejderholm and Martin Håkansson be the first pilot with a severe hearing impairment to complete a world circumnavigation in a small single engine aircraft. Johan is a living proof that with the right attitude and the right technical aids anything is possible, even with a disability.

About this News Letter

The World Flight for Hearing News Letter is distributed on a frequent basis to everyone who is interested to get news about the project. If you do not wish to get this email - please make a reply on this email to notify us about that.